



International Trade show  
for the **wine, fruit and vegetable** production sector  
<http://www.vinitech-sifel.com/>

**800** Exhibitors  
**65 000 m2** of exposition  
More than **45 500** visitors  
**70** countries represented

More than **1 200** brands  
**200** novelties to discover  
**30** conferences and debates

## 4 Areas

*Cultural technical*



*Bottling and Packing*



*Equipment of cellar and wineries*



*Services and training*



## INTERCO & VINITECH

3 days of **technical visits** during the fair  
with more than **100** professional of **25** countries

*SUPPORT AND TRANSLATION DURING THE TECHNICAL VISITS*

*TRANSFERS FROM HOTEL TO THE SHOW (TRAMWAY) AND TO THE TECHNICAL VISITS (BUS)*

*NETWORKING ON THE INTERNATIONAL STAND*

*FREE ENTRANCE TO THE SHOW*

*LOGISTIC RESERVATIONS (SUGGESTION OF HOTELS WITH SPECIAL PRICES NEGOTIATED FOR THE EVENT)*

## Monday 28th of NOVEMBER 2016

### Choosing between 2 tours

#### TOUR 1 : NEW TECHNOLOGIES AT PRODUCERS SERVICE

##### ❖ Morning

**CAVE COOPERATIVE OF BUZET** : 27 municipalities and 198 wine producers compose the “terroir” of the appellation on 1870 hectares. 12 millions of bottles are sold each year. **Precision fertilisation, satellite photographs, and drones illustrate new technologies integration applied to the principles of sustainable development.**

<http://www.vignerons-buzet.fr>



##### ❖ Afternoon

**Château LA TOUR BLANCHE.** Grand cru classé – SAUTERNES : Classified at the head of Premier Crus of Sauternes in the official Classification of Bordeaux wine in 1855. **The Château is equipped with the most modern and most successful installations: air-conditioned cellar (400 barrels), stainless steel vats (capacity: 1500 hectolitres) equipped with a thermoregulation system managed by an electronic equipment.**

<http://www.tour-blanche.com/fr>



#### OR

#### TOUR 2 : OENOTOURISM, FROM COOPERATIVE CELLAR TO GRAND CRU CLASSE

##### ❖ Morning

**CAVE COOPERATIVE DE TUTIAC** : Biggest French cooperative (475 adherents for 3 619 hectares and 202 682 hectolitres). A functional industrial tool put forward by the brand new oenotouristic platform inaugurated in 2014 (1 million Euros). **A complete tour to let the visitor discover the system of production behind the scenes: from the vine plant to the bottling operation including the experimental vine to apprehend the technical challenges of the viticulture.**

<http://www.tutiac.com>



##### ❖ Afternoon

**Château CANON LA GAFFELIERE** : 20 hectares of vine occupy this Saint Emilion plateau. The Château CANON LA GAFFELIERE is one of the oldest cru of the region. The Château proposes a rough balance of the plantings between Merlot, Cabernet Franc and Cabernet Sauvignon in an area where the Merlot usually dominates. The Château bets on a rigorous oenotourism offering technical visits and tastings to cherry-picked visitors.

<http://www.neipperg.com>



## Tuesday 29th of NOVEMBER 2016

### The proposed visits are at the departure of the Trade

❖ **Morning:** Free on the fair

❖ **Afternoon:** You can stay in the fair or choose 1 visit  
Inscription compulsory, limited places.

#### TOUR 1 : OENOTOURISM

**Château SOUTARD** – Grand cru classé. One of the oldest châteaux of the appellation, with a vineyard of 22 hectares and a 800 000 bottles production. The oenotouristic part has been inaugurated in 2011. **The Château has been elected “Best of d’Or” of the Wine Tourism, in the category Architecture, Parcs and gardens and has received the national price of oenotourism in 2012.**

<http://www.chateau-soutard.com>



#### OR

#### TOUR 2 : THE SPIRITS

*\* Visit of vineyard to be confirmed soon*

Unique climatic conditions, closeness to the sea defined the Cognac area as a “happy coincidence”. Its vineyard has about 80 000 hectares, divided into several departments. The production can reach 120 hectos by hectare. **The know-how of the Cognac production is deployed from the vine to the production (harvest, pressing, distillation, maturation).**

*The region Nouvelle-Aquitaine has an important place in terms of spirits production, in particular armagnac and cognac. Like oenotourism, spiritourism allows the visitors to discover the production sites, the know-how and the spirituous beverages constituting the local or national heritage and generates almost one million of visitors per year*



\*Subject to possible changes depending on the availability

**Wednesday 30th of NOVEMBER 2016**

2 choosing visits in the morning - 2 choosing visits in the afternoon

You can visit the fair all day or participate in visits

## ❖ Morning

**TOUR 1 : INNOVATION & DRONES**

Château LATOUR CARNET (Bernard Magrez). Located in AOC Haut-Medoc. Grand cru in the official classification of Bordeaux wines in 1855. The most modern techniques are used like the drones to analyse the parcels, in the way that lands are optimized with the most suitable grape varieties  
<http://www.bernard-magrez.com/fr/vins/chateau-la-tour-carnet>



OR

**TOUR 2 : From Wood to Wine**

Cooperage Nadalie- The company has grown from an artisanal to a “semi-industrial” company. It produces each year 70 000 barrels from its location in Ludon and its branches in Charentes, Burgundy, Chili, Australia and USA, for a 40K€ sales revenue. The fabrication is automated but has kept its familiar and human aspect. The cooperage produces today every type of barrels in French oak. Their leitmotiv is to subtly blend wine and wood.

<http://www.nadalie.fr/>



## ❖ Afternoon

**TOUR 1 : Winery, Between Tradition And Modernity (Limited places)**

Château HAUT – BAILLY. Pessac Léognan. Located in AOC Pessac-Léognan, classified grand cru in the classification of Graves wines. Grand Cru Classé, the Château Haut-Bailly dominates a 30 hectares vineyard. A really strict quality policy in the respect of the environment and with methods which mix modernity and tradition. The vineyard is tilled in the traditional way, without using weed killer and the yields are limited on purpose.  
<http://www.chateau-haut-bailly.com>



OR

**TOUR 2 : Hereafter Organic...**

Château LAROSE TRINTAUDON - Médoc. Cru bourgeois from Haut-Medoc. One of the biggest wine estate in terms of size (190 hectares). The Château develops its first wine from a 190 hectares vineyard. It renews its partnership with the UNAF organic and has an organic water treatment plan for the viticultural effluents. <http://www.chateau-larose-trintaudon.fr>

**Thursday 1st OF DECEMBER 2016****FREE DAY ON THE TRADE SHOW**

## ❖ Conferences



## ❖ Innovation trophy



## ❖ International business conventions



## ❖ Oenovation trophy

**Friday 2nd OF DECEMBER 2016****DEPARTURE**

OR

**POSSIBILITY TO VISIT THE “CITE DU VIN”**

Immerse yourself in wine cultures around the world  
Offer yourself a panoramic view of Bordeaux ...

For more info: <http://ticket.laciteduvin.com/fr-FR/produits>

FOR MORE INFORMATION  
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[FOR YOUR REGISTRATION CLICK HERE](#) \*

*\* Registration Before the 28th of October*

*See you soon in Bordeaux !*

